

2024 Fall Leadership Conference

Discovering Your Leadership Potential



Instructions

Go to

www.menti.com

Enter the code

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Or use QR code

What are you hoping to get out of this session?

33 responses



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A definition of leadership



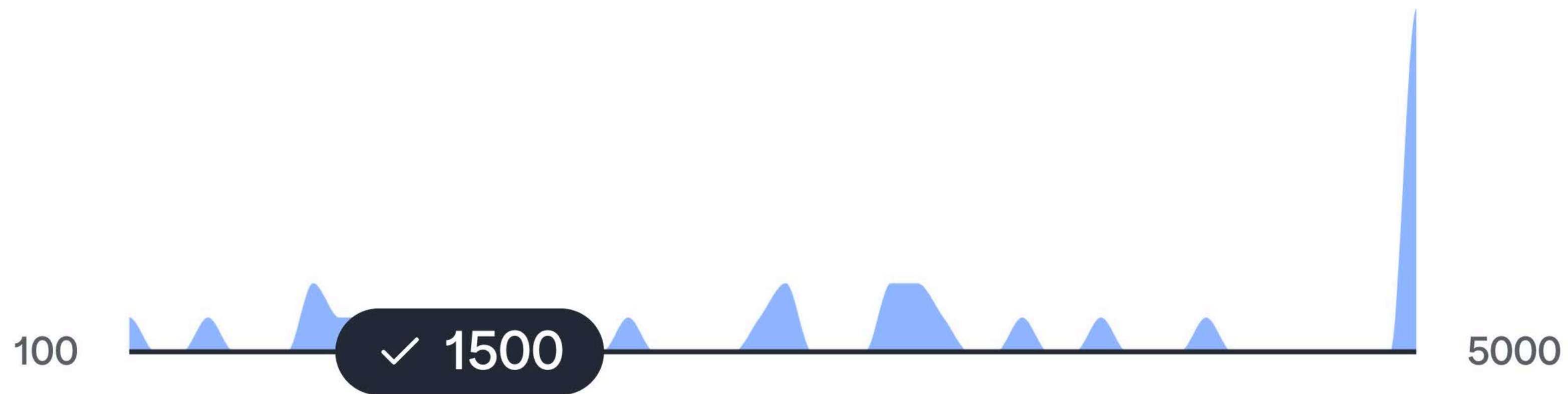
10



14



How many books on leadership are published every year?



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A personal working theory of leadership



6



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We know it when we see it.



3



14



Name a leader you admire.

✦ 3 groups found



Family

17 responses

"Partner", "friends", "uncle", "JM", "My mother", "My frie...



Mentorship

7 responses

"My mentor", "My youth group leader", "Pastor", "My ...



Civil rights

5 responses

"MLK", "Rosa Parks", "Advocate", "Eric Rajah", "Mr. Raj...



What qualities do you look for in a leaders?

57 responses



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We know it when we don't see it.



5



14



What qualities turn you away from a leader?

47 responses



Your working definition of leadership is being developed from day 1.

- Parents/Grandparents
- Teachers
- Coaches



Your personal leadership theory has to reflect who you are as a person.

- Self-Awareness Tools
- Input from friends and family
- Be yourself



Self-Awareness Tools

- StrengthsFinder 2.0
- Working Genius
- Myers Briggs
- Colours
- StandOut 2.0
- DISC
- The Brickman Method

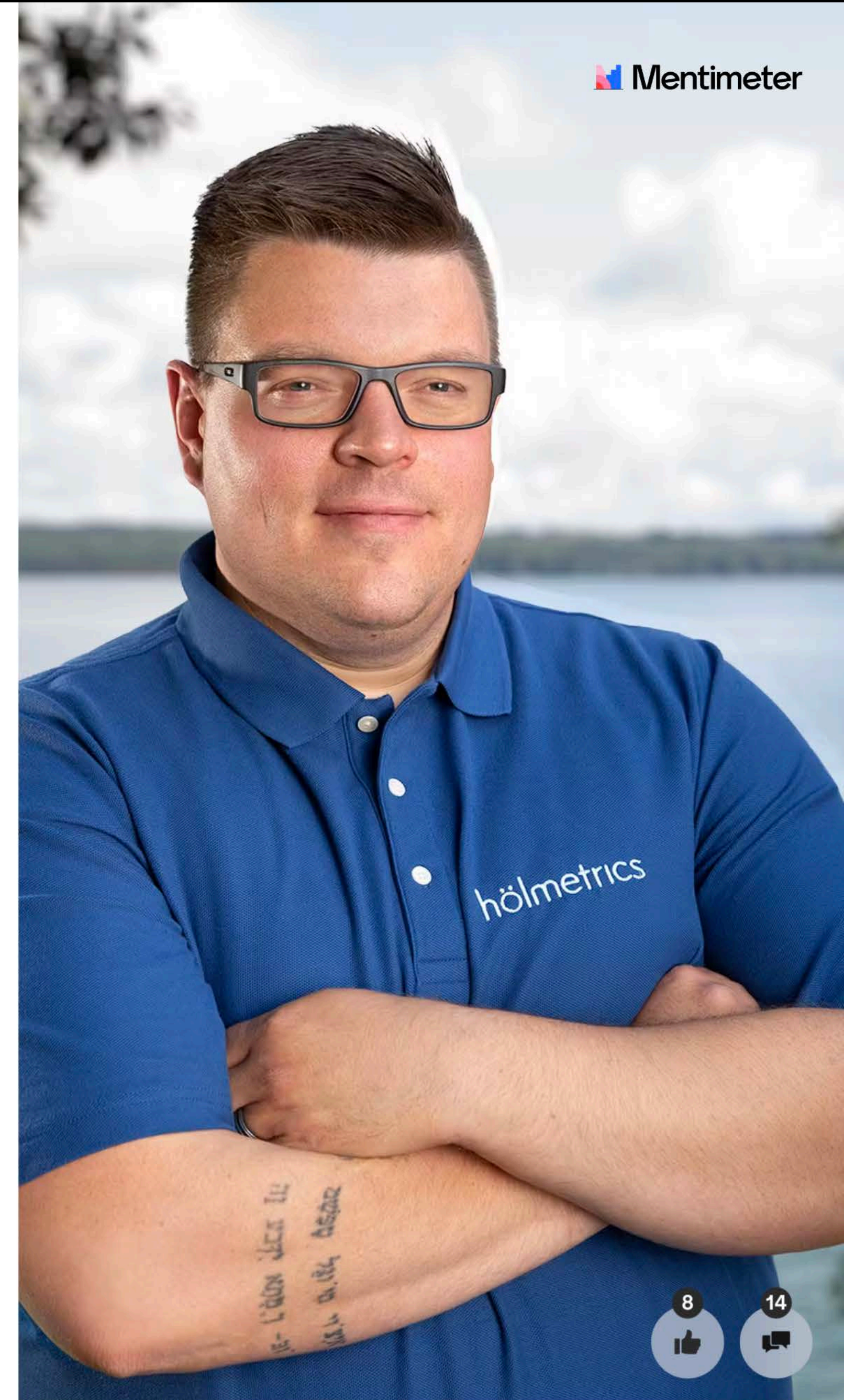


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Who am I?

- Observant
- Quiet unless I need to be loud
- Intimidating
- Results Oriented
- Not Detail Oriented
- A Macro Manager
- Driven
- Pile Disturber



8



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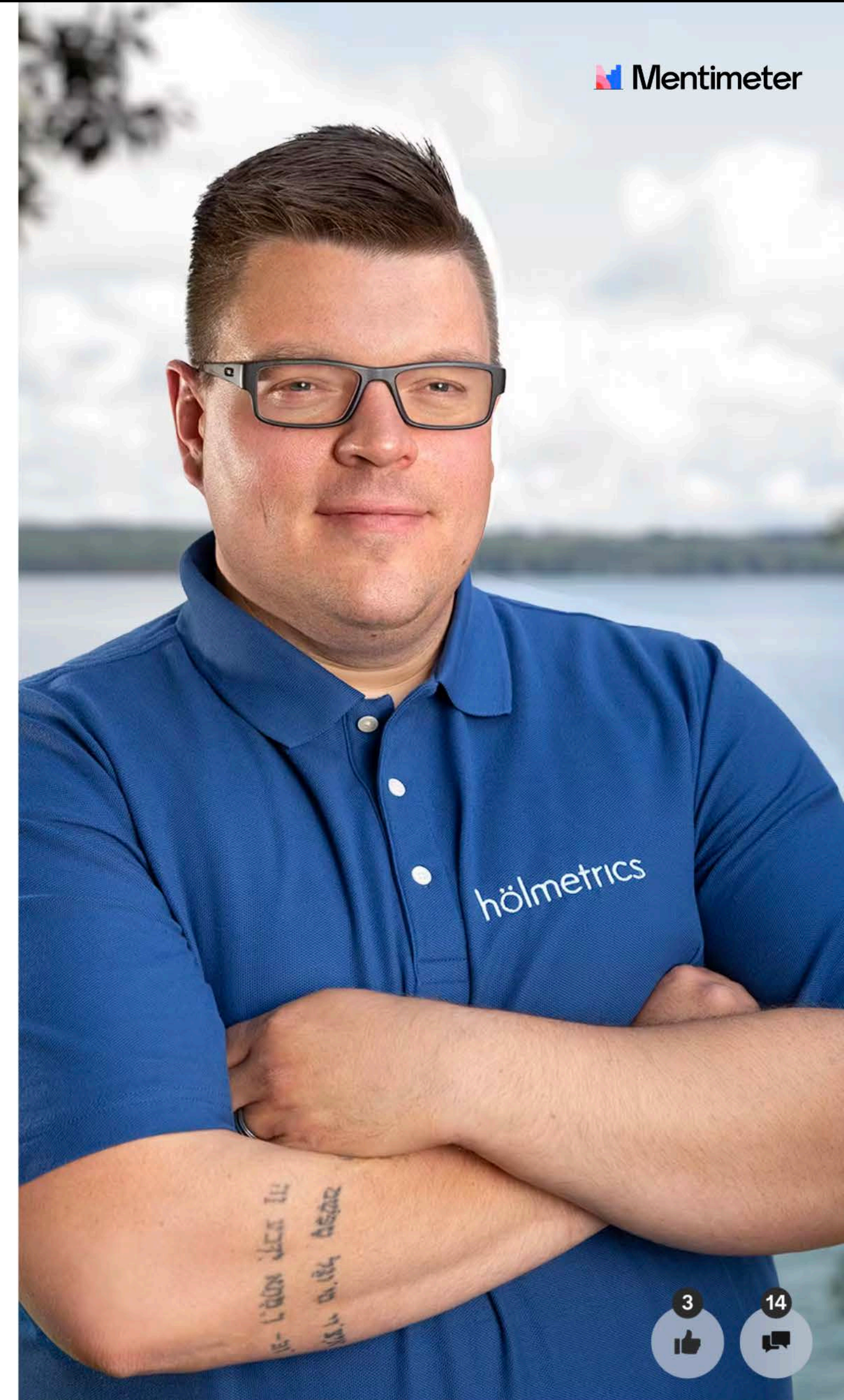
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StrengthsFinder 2.0

- Futuristic
- Ideation
- Responsibility
- Input
- Relator

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Why did you want to come to a leadership conference?

27 responses

Opportunity

I want to better myself to serve others

To understand how great leaders lead

To gain more experience and get advice and mentorship from inspiring leaders

I was encouraged to come

To learn more about leadership and help unlock my full potential

to be mentored by leaders

To learn

I'm in a position of leadership and want to know how to best fulfill that position

lack of leadership at my church

Advice to continue my own project

I would like to change lives in a positive manner

To learn how to become a

I want to learn from other leaders, I want to



Press **SPACE** to group responses

5



14



27



Why did you want to come to a leadership conference?

7 groups found



Leadership development

9 responses

"To learn how to become a better leader", "To learn ...



Personal growth

8 responses

"Gain agility and confidence in my strengths", "Perso...



Self-improvement

3 responses

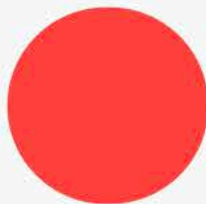
"I want to better myself to serve others", "I would like ...



Mentorship

3 responses

"to be mentored by leaders", "To gain more experien...



Inspiration

2 responses

"Opportunity", "I was encouraged to come"



Networking

1 response

"to learn how to interject certain conversations prop...



How do I become a leader?

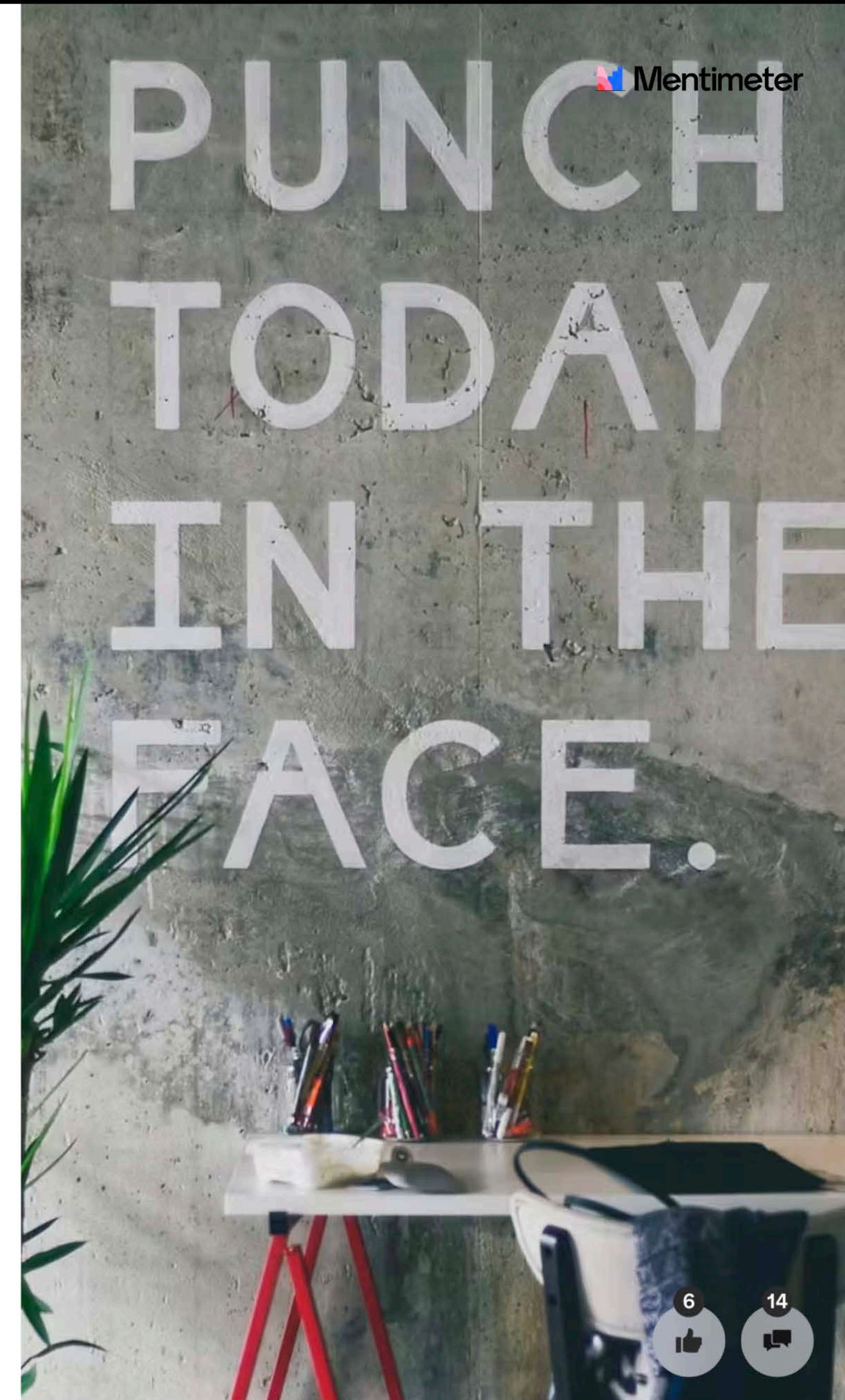
1. Ask for more responsibility
2. Do great work and wait for a promotion
3. Start my own thing and become an instaboss



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My initial career path

- Fired three times
- Asked to resign
- Bored to tears



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Option 3)
Start my own
thing and
become an
instaboss



2

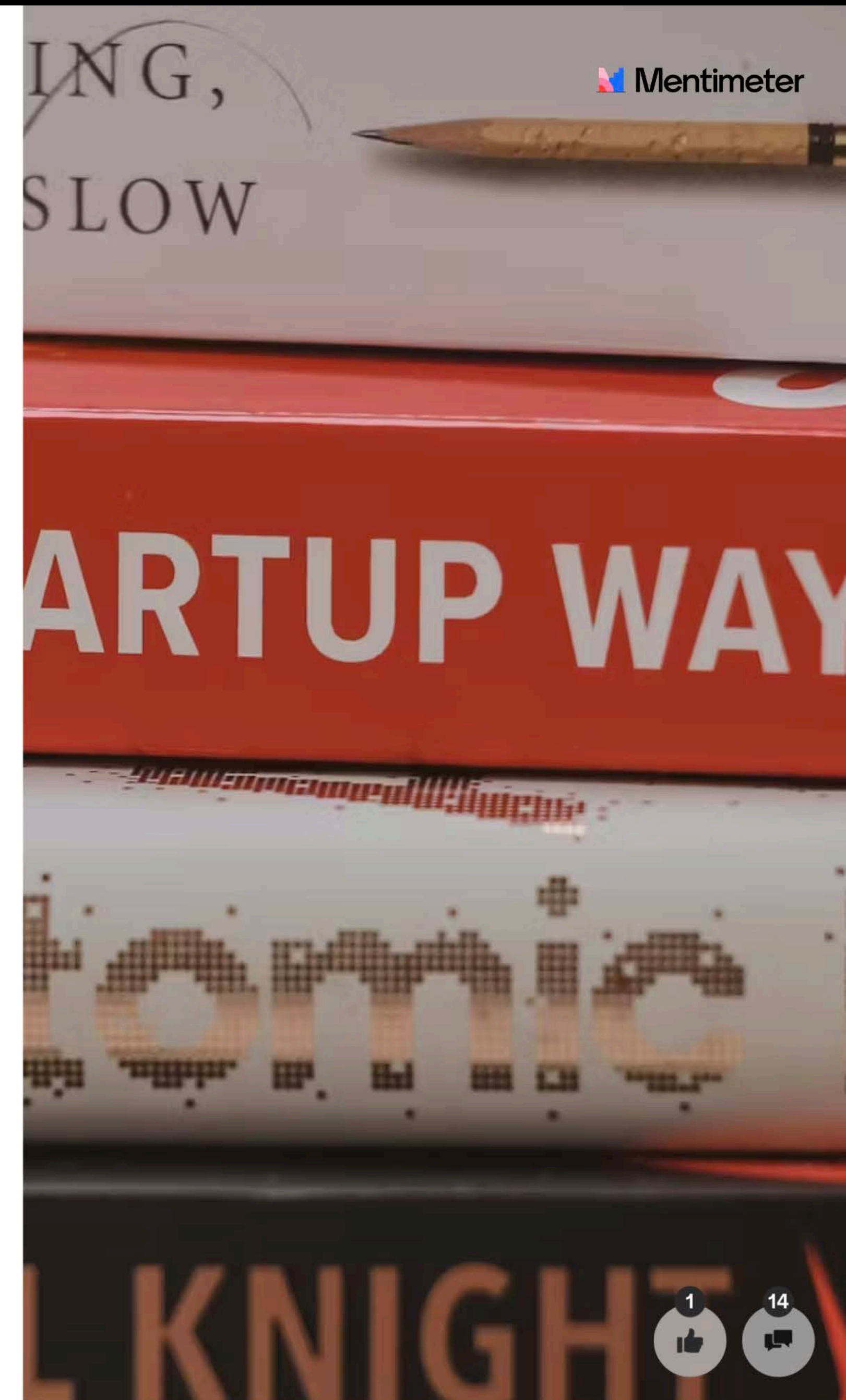


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Lesson #1 - Leading Self

You start with the most important kind of leadership.



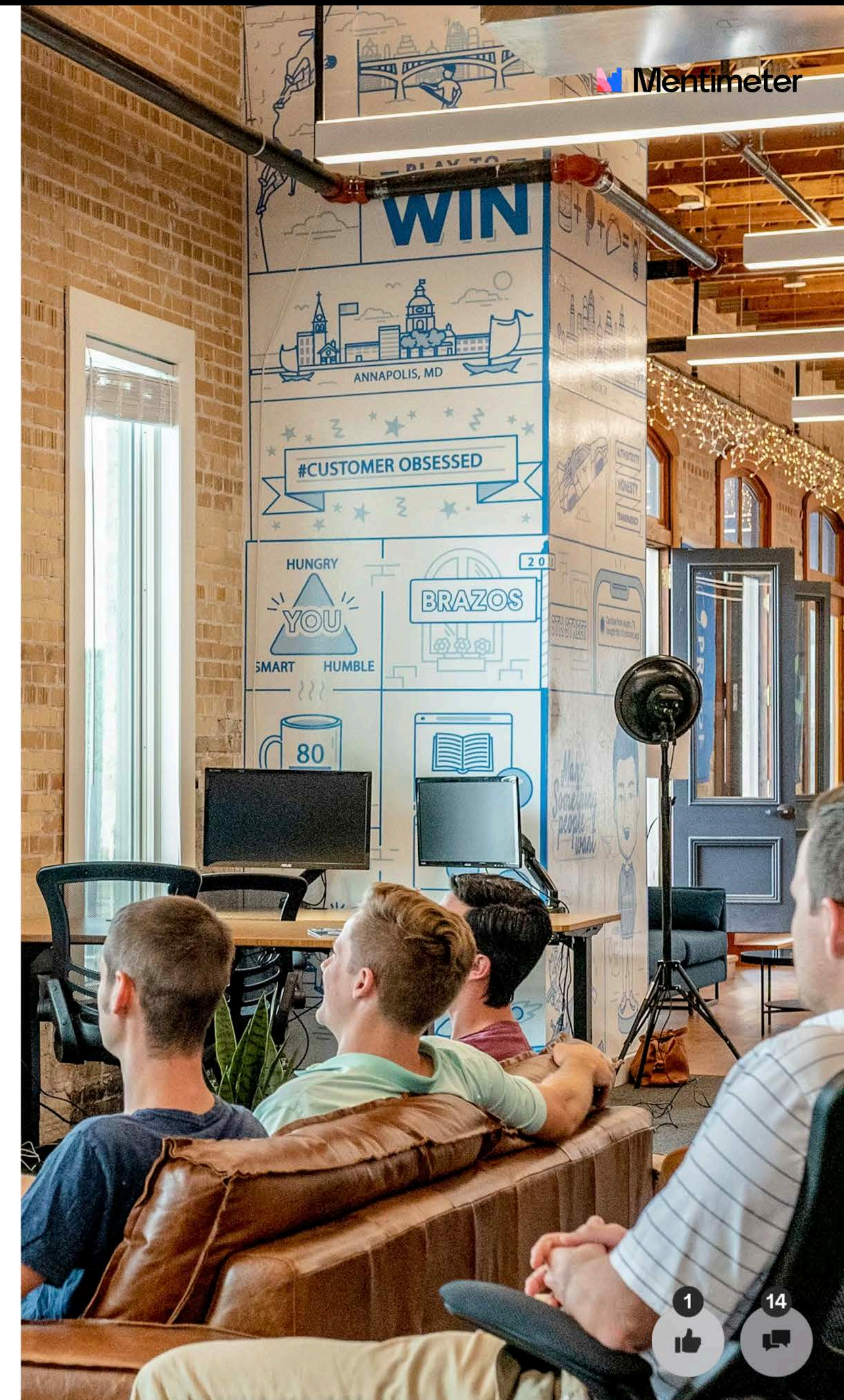
Lesson #2 - Leading Others

You don't always get to choose who you lead.



Lesson #3 - Leading Up

Speaking truth to power



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Break



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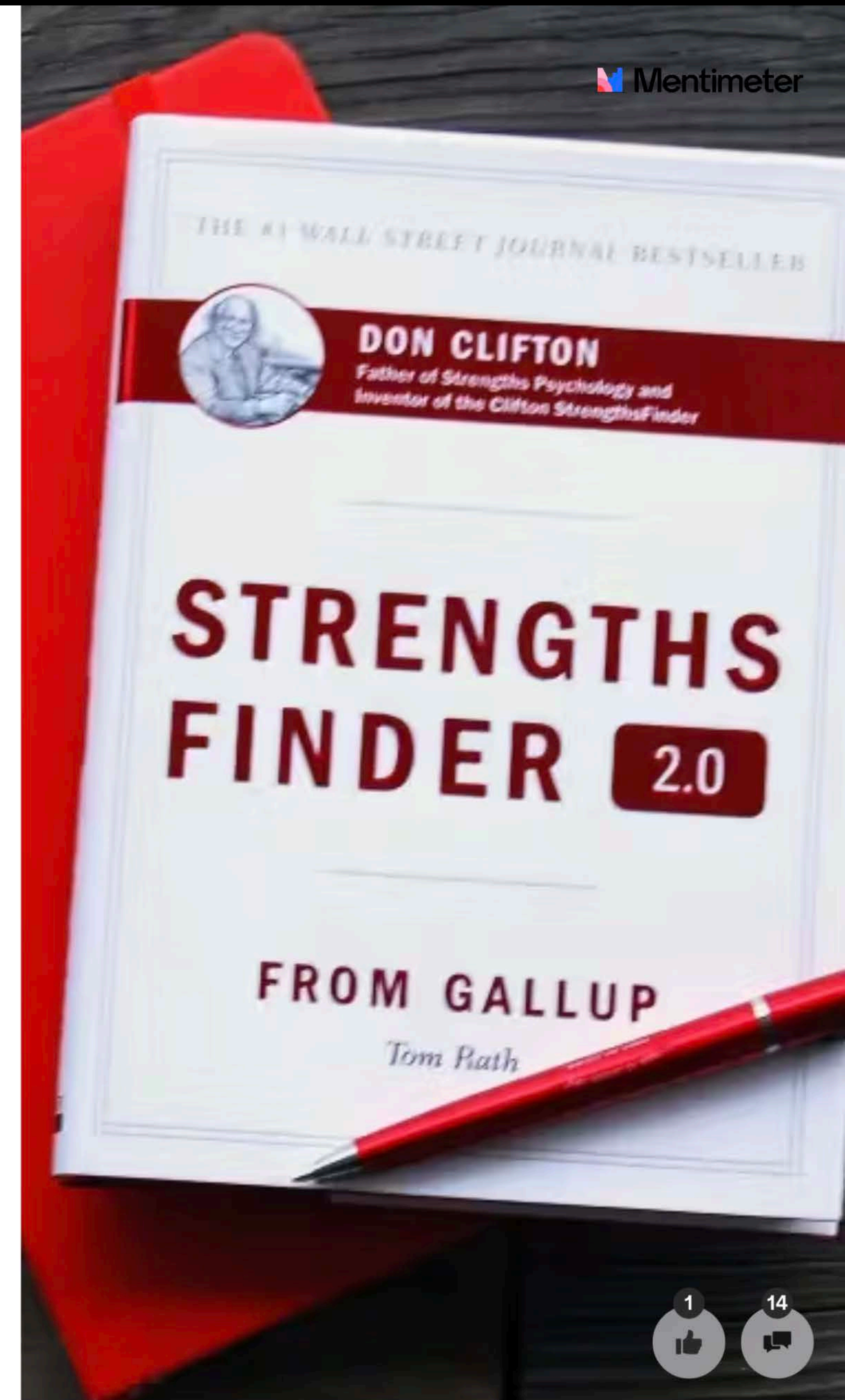
STRENGTHSFINDER

2.0

TO

StrengthsFinder 2.0

- 34 Strength Themes
- Executing: People strong in these themes are excellent at getting things done (e.g., Achiever, Focus, Discipline).
- Influencing: These individuals excel at persuading others and taking charge (e.g., Communication, Command, Woo).
- Relationship Building: These strengths help people build meaningful connections (e.g., Empathy, Harmony, Relator)
- Strategic Thinking: These themes help individuals process complex information and think ahead (e.g., Analytical)



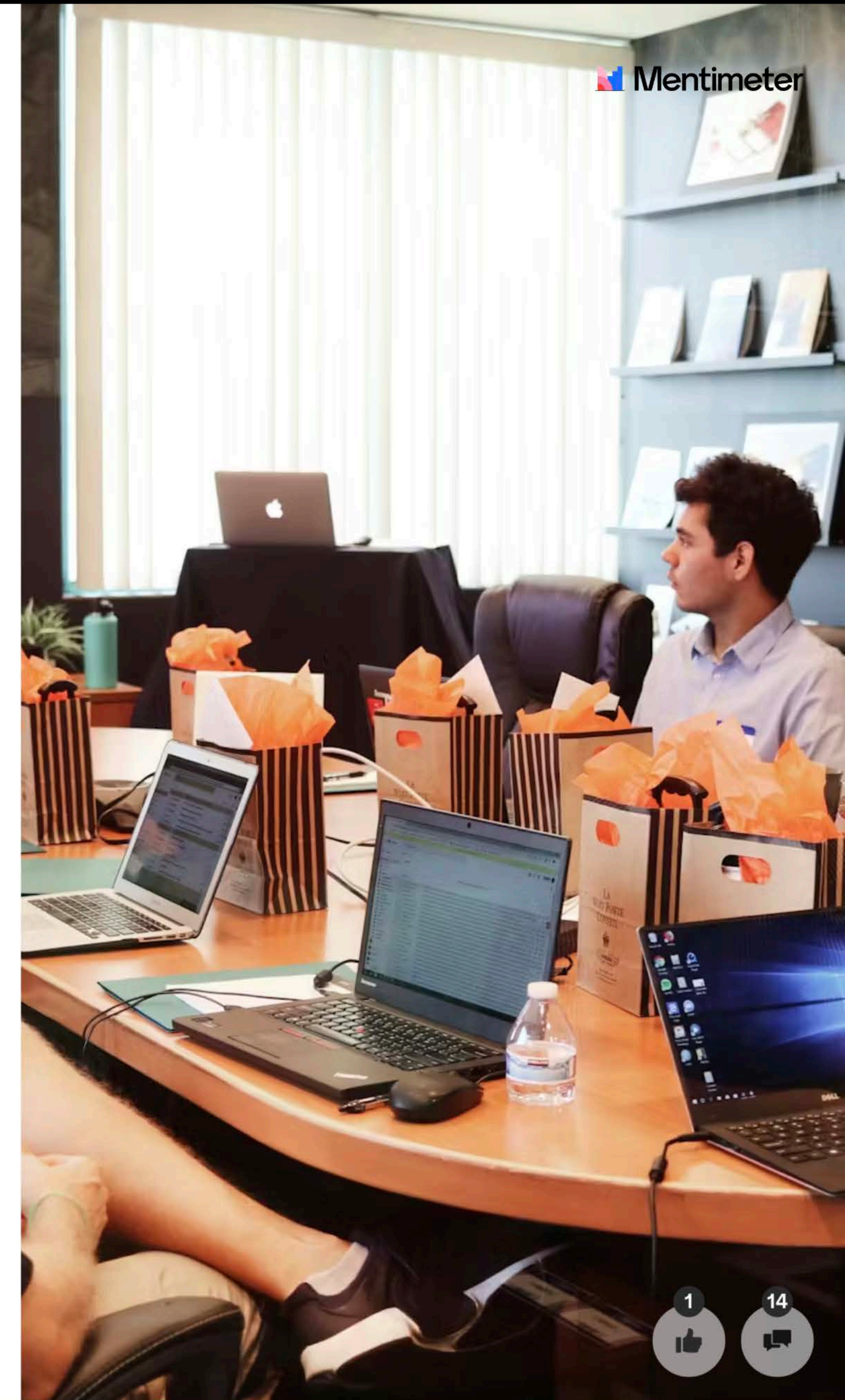
What Strengths Did You Discover?

53 responses



Northridge Digital Solutions

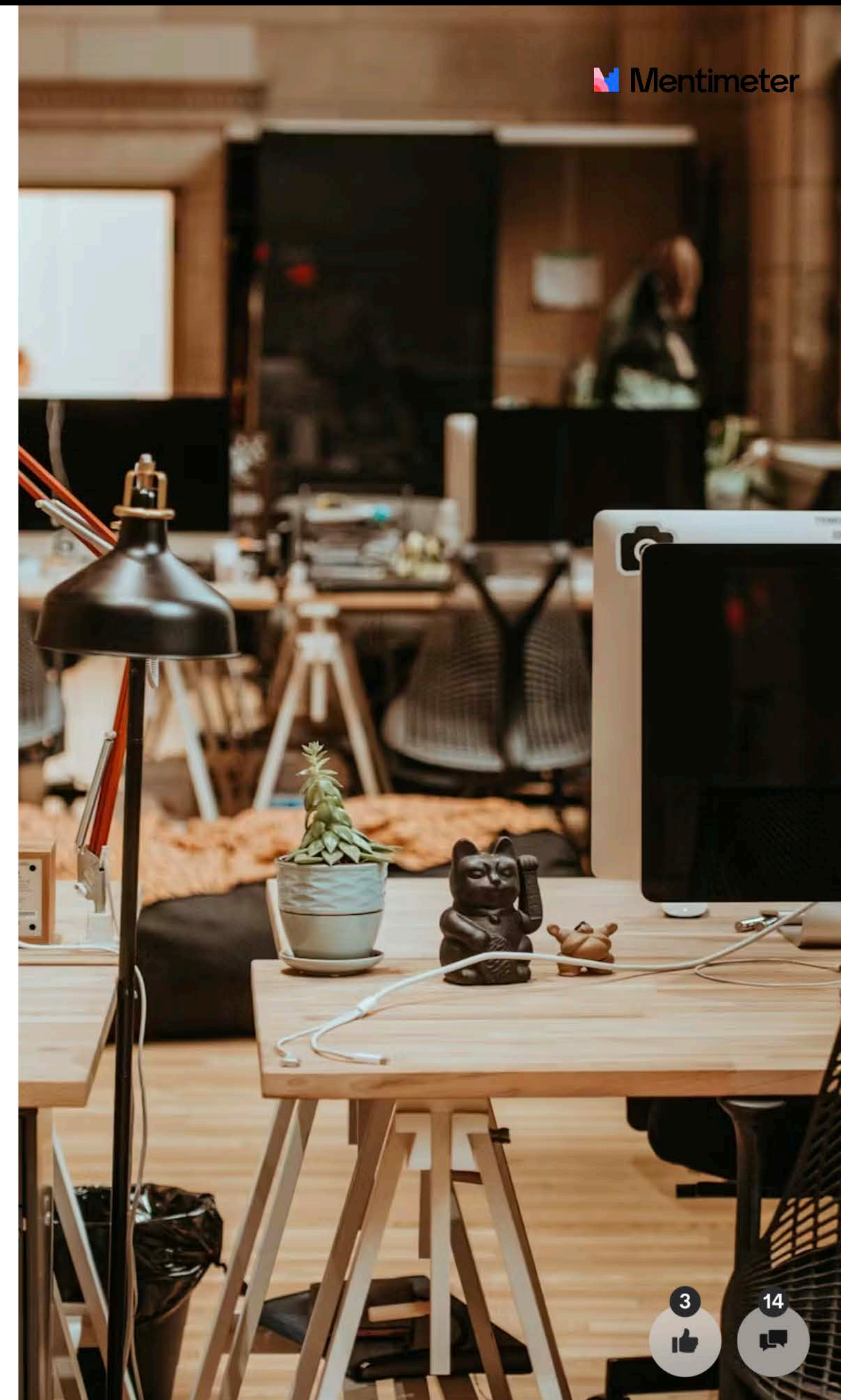
The company develops and sells software (computer programs) to businesses that help them run smoothly. However, the company is now facing a big problem: an important new product (software) that was supposed to be released in two weeks has run into serious technical problems. This means the software is not ready, and delaying the launch could upset one of their most important clients—a business that was depending on this product to improve its own operations.



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The Problem

- figure out how to solve the technical issues
- keep the client happy
- protect the company's finance
- make sure your employees stay motivated
- don't burn out



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Chief Technology Officer

You are in charge of the company's technology and product development. Right now, your main goal is to lead the team of developers who are working to fix the technical problem.

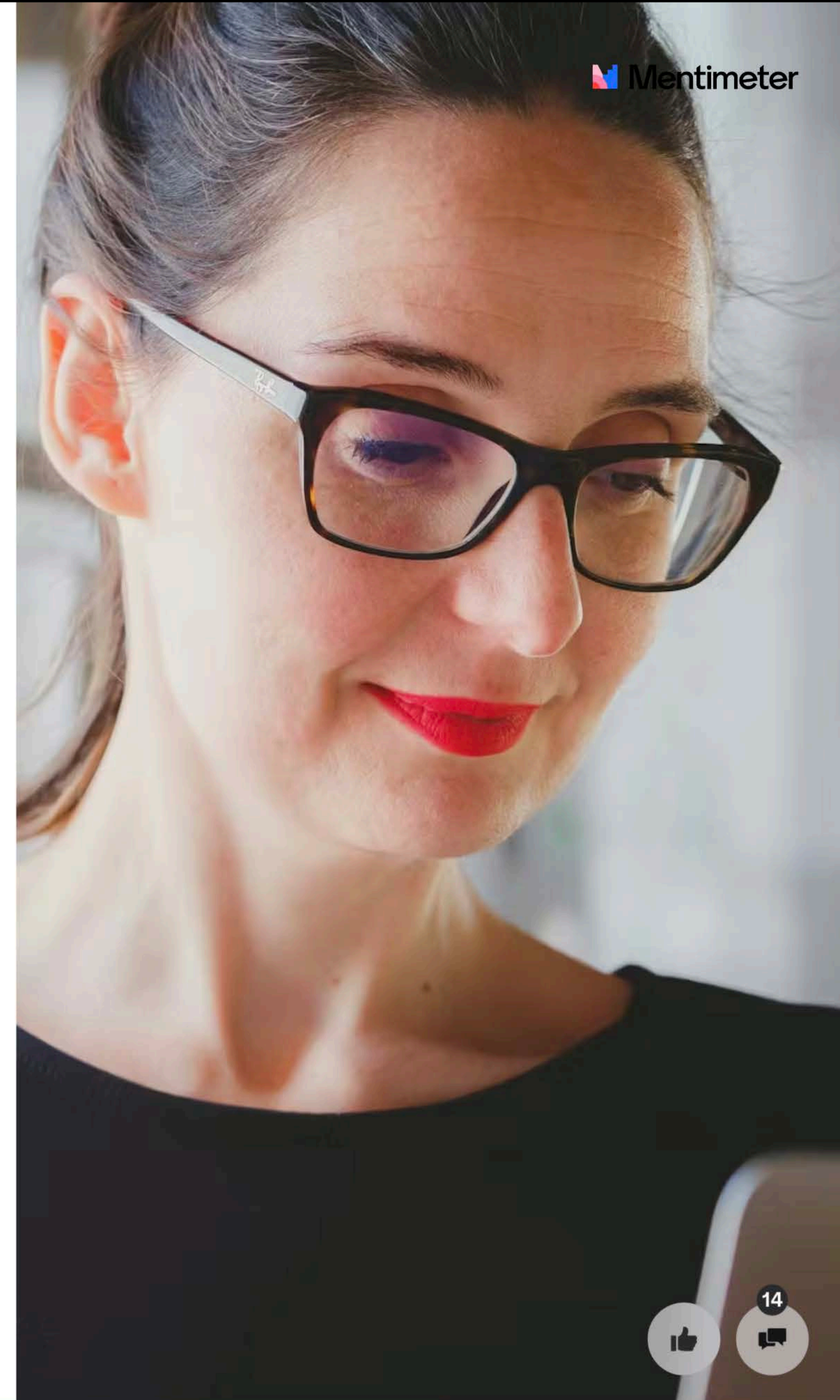
You need to find the cause of the issue and fix it quickly without burning out your team. You also need to explain the problem in a way that non-technical people (like the marketing or finance teams) can understand.



Chief Marketing Officer

You handle the company's marketing and communications. It's your job to manage how the company talks to the client and the public about the delay.

You need to communicate with the client in a way that reassures them Northridge will fix the issue and deliver a great product. You also need to protect the company's reputation so people don't think Northridge is unreliable.



Chief Financial Officer

You're in charge of the company's money. You make sure the company stays profitable and that financial risks are managed.

The delayed product launch could cost the company a lot of money, especially if the client decides to pull out of the deal or if fixing the problem is expensive. You need to figure out how to manage the company's money during this crisis without causing long-term damage.



Head of Product Development

You lead the team responsible for creating and launching the product. Right now, your focus is on fixing the technical issue.

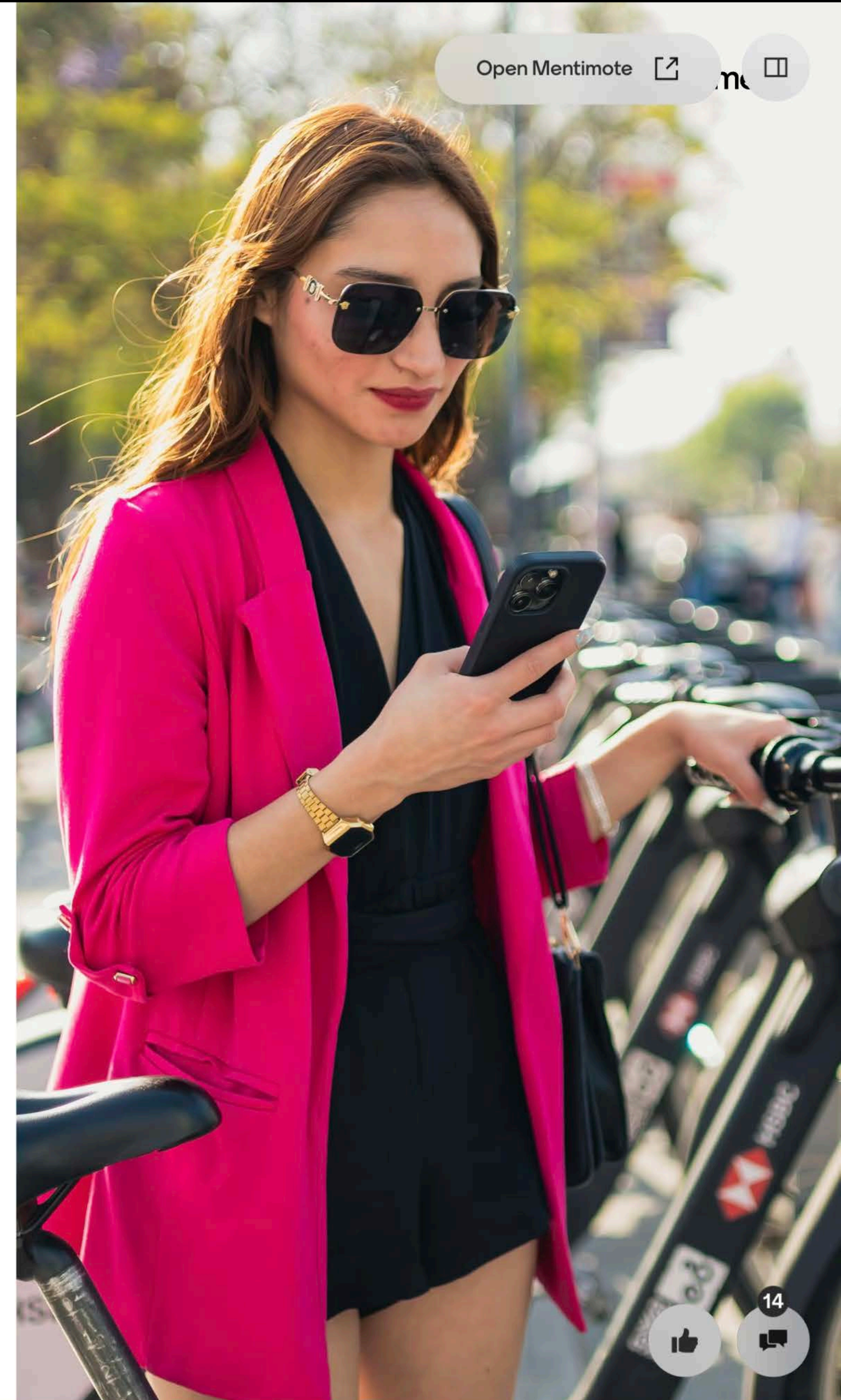
You need to get your team back on track, solve the technical problem, and get the product ready for launch. At the same time, you need to keep your team motivated and prevent burnout from working under pressure.



Head of Human Resources (HR)

What's your job? You're responsible for the well-being of the employees. You help manage things like employee motivation, team dynamics, and workplace culture.

What's your challenge? The delay is causing stress for the employees, especially those who are working directly on the product. You need to make sure no one is burning out and that morale stays high, despite the pressure.



Director of Sales

What's your job? You manage the company's relationships with clients and are responsible for bringing in new business and keeping current clients happy.

What's your challenge? The delay in the product launch is putting the relationship with an important client at risk. You need to negotiate with the client to prevent them from pulling out of the deal and to maintain trust.



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Group Presentations

How do you lead in this situation?



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How do you serve in this situation?



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